



Università degli studi di Cagliari
Facoltà di Scienze Economiche, Giuridiche e Politiche

Title	CREATIVE THINKING AND APPLICATIONS
Field	ORGANIZATION STUDIES AND INNOVATION MANAGEMENT (SECS-P/10)
Instructor	Dr. Alessandro Carboni
Term	II
CFU/ECTS	1
Dates, Hours/ Room:	April, 22 – 2021; Hours: 10-13/15-18 (Zoom platform)
Prerequisites	Basic concepts of innovation management (SECS-P/10)
Teaching goals	Understand factors that contribute to creativity and innovation in individuals and groups within organizations, and how to develop them in different settings (from artistic to entrepreneurial contexts)
Syllabus	Learning activities are focused on <ul style="list-style-type: none">• how to frame and re-frame problems• how to call into questions assumptions• how to communicate ideas• how to manage creativity in teams• how to link creativity to innovation
Type of teaching activity	<ul style="list-style-type: none">• Lectures• Experiential activities• Discussion
Final assessment	Assignment
Further information	Contacts: michela.loi@unica.it manuel.castriotta@unica.it